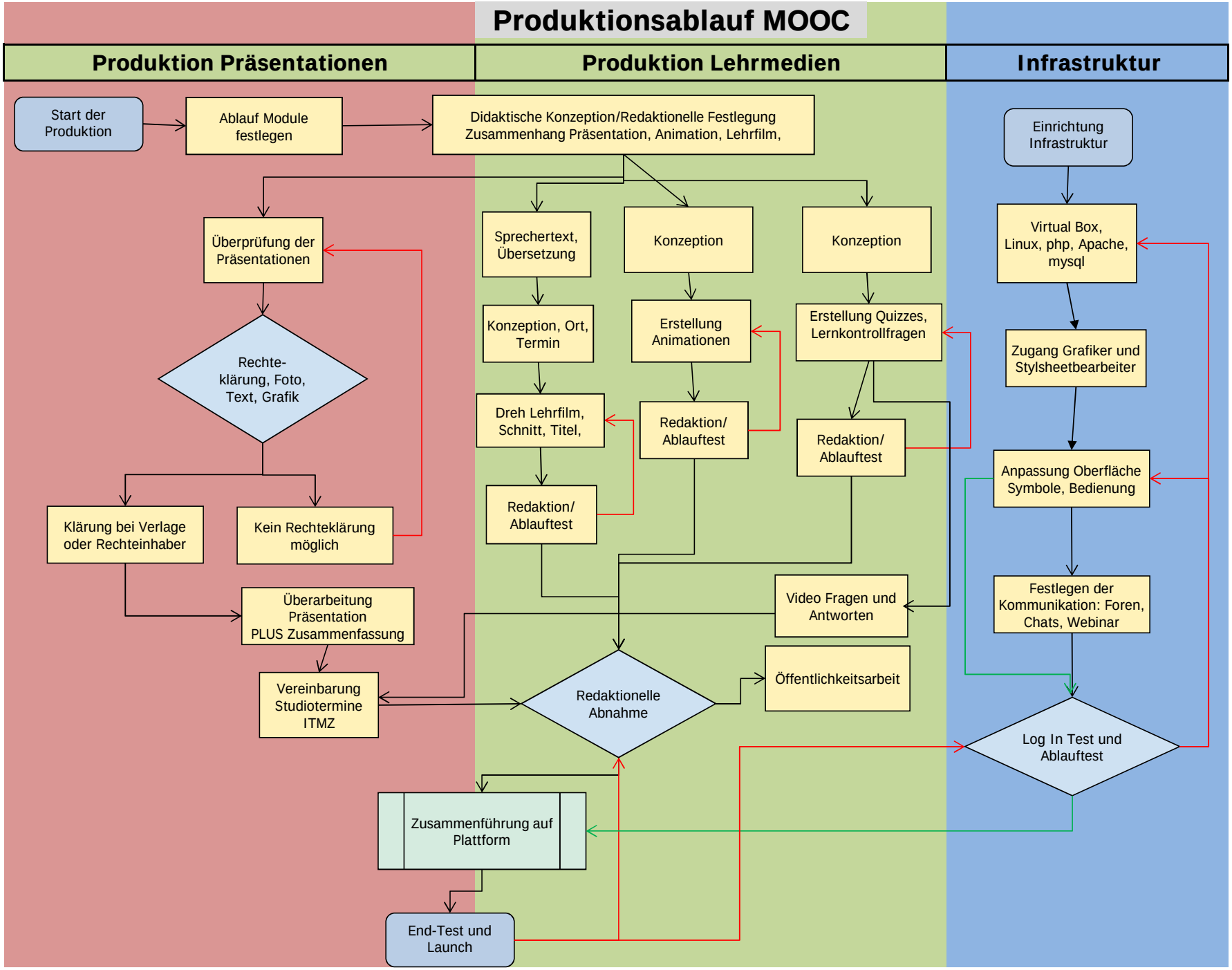Produktionsablauf MOOC