PLANET EXPAT IS HIRING A MARKETING AND COMMUNICATIONS INTERN FOR INTERNSHIP FROM 6 TO 12 MONTHS.

Date: 01/09/2017

Job reference: 170813, 170812, 170810-21434665

Type of contract: Internship
Localisation: Madrid, Spain -, ES
Contract duration: From 6 to 12 months
Level of studies: Bachelor's Degree
Years of experience: 6 months - 1 year

Company description:
Planet Expat provides career-boosting paid internships in some of the most innovative and dynamic Start-ups in Latin America, Europe and the USA. We connect students with promising start-ups abroad through a program that allows them to gain valuable professional experience in international environments while being key contributors to innovative projects.

Job description:
As a key member of the Marketing team, you will develop and manage the market in Germany, Italy and Portugal. Based in Madrid, you will work closely with the Marketing and Tech team, ensuring that our services are effectively and accurately communicated to our German, Italian and Portuguese clients.

Your duties will include:

- Translate our current website into German, Italian and Portuguese and adapt content to ensure it translates our business message to our German, Italian and Portuguese customers
- Implement our marketing/communications strategy for the German, Italian and Portuguese market - includes generating content for our social media, blog posts, mailing lists and newsletters
- Prospect, cold-email and cold-call German, Italian and Portuguese clinics and dentists to build a portfolio of clients
- Provide client support and lead operations (call support, orders invoice processes, etc.)
- Build an effective retention program
- Prospect local dental product distributors and perform account management tasks

Required profile:
Graduate in Business/Marketing degree
Native German, Italian or Portuguese
Fluent in English or Spanish
Excellent written oral communication skills
Savvy with social media
Ability to multitask and prioritise
Interest in working in a fast-growing, changing environment
Knowledge of SEO/SEM is a plus

To apply: offre21434665.4939@planet-expat.contactrh.com