PLANET EXPAT IS HIRING A COMMUNITY MANAGEMENT & COMMUNICATIONS INTERN FOR INTERNSHIP FROM 6 TO 12 MONTHS.

Date: 01/10/2017

Job reference: 170906-21775405

**Type of contract**: Internship  
**Localisation**: Paris 10000, FR  
**Contract duration**: From 6 to 12 months  
**Level of studies**: Bachelor's Degree  
**Years of experience**:  

**Company description**:  
Planet Expat provides career-boosting paid internships in some of the most innovative and dynamic Start-ups in Latin America, Europe and the USA. We connect students with promising start-ups abroad through a program that allows them to gain valuable professional experience in international environments while being key contributors to innovative projects.  
We are a dynamic European online travel agency created in 2010, specialized in group trips for young adults. We provide them with a turn-key product, organizing these group trips end-to-end in many destinations abroad.  

Over the past few years, we opened 70 destinations worldwide, servicing more than 50,000 clients already. We count offices in France, the UK and Slovakia and more than 50 team members.

**Job description**:  
Build and implement the communications strategy  
Develop, animate moderate our communities on social media  
Write blog articles aligned with the communications strategy previously validated  
Lead monthly competitive intelligence about the market  
Report on performance  
Support the CMO in managing Google Adwords campaigns  
Optimize the website dedicated to the German market

**Required profile**:  
Student or graduate in marketing/communications  
German native  
Fluent English and/or French  
Excellent writing communication skills  
Social Media savvy (Facebook, Youtube, Twitter, Instagram, G+, etc.)  
Knowledge of SEO/SEM and video tools would be a plus  
Creative  
Autonomous and proactive  
Passionate about travel and tourism

To apply: https://apply.multiposting.fr/jobs/4939/21775405