International Design Company (Ref: CDBS73)

https://internchina.com/international-design-company-ref-cdbs73/

Design & Marketing 1-6 months

Company Introduction
The company is an early stage online to offline Service Company that aims to enable anyone to take part in the designing, customizing, producing and selling of a wide range of material products. This will be achieved through a collaborative online platform with a library of product designs connected to a network of offline “micro factories” with digital fabrication technologies (such as 3D printers, CNC mills, and laser cutters). The company’s mission is to become a leading platform for the ‘internet of production’, using a targeted roll-out in China as a springboard for international expansion. Our platform will be internationalized to well serve and integrate the Chinese and International market.

Internship Position
Social Media & Communities

Internship Description
Supporting the Chief Communities Officer in following our objectives and strategies of building an online community around our online platform and engagement:

- Outreach and activation of core network for the online platform launch
- Research and content for our website surrounding innovation in design and production
- Population of content aggregator on a range of topics with links to articles, 3D designs, videos and photos
- Research & preparation of tweets, Facebook posts to populate a content calendar
- Preparation of imagery and video for social media posts
- Scheduling and management of posts across platforms, using tools like Buffer
- Monitoring and analysing success of social media outreach, using tools like Buffer
- Engagement with our social media communities around our posts, their messages, and queries
- Analysing online platform engagement using tools like Intercom.io
- Mailing list management and email support of community using tools like Mailchimp

Requirements

- Possesses knowledge and experience in the tenets of marketing and communications. Marketing or Communications degree is welcomed but not required with relevant work experience.
- Passion for copywriting and creative expression
- Interested in design and technology
- Motivation to realize a more sustainable and ethical world
- An interdisciplinary, keen learner, that is curious about how things are made, where they are produced, and the story behind what we consume
- Open and approachable communication skills so to be able to reach out to new persons online and build relationships
- Assumes responsibilities and initiative, ability to troubleshoot and keep calm when faced with a complex matter
- Fluency in English, with an interest in learning Chinese. Ideally a third language such as Spanish or German.
- Proficient in Microsoft office: Word, Excel and Powerpoint
- Design oriented person, that has a grasp of Adobe Photoshop, Illustrator or InDesign. For the right person, can be trained by team
• Practice or a willingness to use video editing software: Adobe Premiere, Final Cut Pro, or even iMovie. For the right person, can be trained by team
• Experience and interest in using social media platforms for community engagement like Twitter and Facebook
• Ideally with experience in using online community engagement tools like Mailchimp, induction will be provided with tools like Buffer and Intercom.

Send an email to: info@internchina.com
Or apply directly from our website: https://internchina.com/apply/
Be sure to quote reference code CDBS73 in your application.
Community Manager & Marketing (Ref: CDBS109)

https://internchina.com/community-manager-marketing-cdbs109/

Marketing  3-6 months

Company Introduction
This innovative and fast-growing mobile games company was founded back in 2015 by team of game enthusiasts including Tencent veterans. The main focus of the company is to produce high-quality mobile game experiences. Since 2015, they've grown into an international team of 20 and recently released a new and exciting game.

Internship Position
Community Manager & Marketing

Internship Description
• Deliver top class customer service through social media
• Manage the company's social media presence on all their platforms
• Develop a comprehensive and interesting social media and marketing strategy
• Plan Ad Copy and creative strategy Internship
• Involved with the day to day operations and management of the game

Requirements
• Excellent written communication
• Positive and helpful customer service attitude
• Independent personality
• Proactive approach to tasks
• Have a strong task oriented mindset and possess problem solving skills
• Great communication skills – interpersonal skills are more important in this company
• Flexible and willing to help with whatever it takes to push the game forwards
• Excellent time management
• Familiar with computers and Microsoft Office

Send an email to: info@internchina.com
Or apply directly from our website: https://internchina.com/apply/
Be sure to quote reference code CDBS109 in your application.
Branding and Website Design Specialists (Ref.: CDDE07)

https://internchina.com/branding-and-website-design-specialists-ref-cdde07/

Design  1-6 months

Company Introduction
This is a dynamic design agency specialising in Branding and Website. Committed to providing excellence in client service, the team are experts in reinvigorating brands, building new brands, extending brands and developing new brand experiences. They are looking for talented graphic designers to join their team! Number of Staff: 10-12

Internship Position
Junior Graphic Designer

Internship Description
• Taking initial concepts from the senior Designer
• Producing a range of print based marketing collateral
• Website design and layouts

Requirements
• Thorough knowledge of the Adobe Creative Suite. Competent in InDesign, Photoshop and Illustrator
• Layout Skills
• Experienced in deep etching, web site imagery, Photoshop re-touching
• Strong competency in print production, pre-press preparation, proofing, press checking if needed
• Attention to detail
• Self-motivated and able to manage deadlines
• English Skill is essential. Chinese is a plus

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Be sure to quote reference code CDDE07 in your application.
**British Business Consultancy (Ref.: CDBS01)**

https://internchina.com/british-business-consultancy-ref-cdbs01/

Marketing 2-6 months

**Company Introduction**

This is a UK based non-profit, membership-based, non-governmental organisation with 25 offices across the UK and China. It currently represents over 1,000 companies across the UK and China and acts as the voice of British business. Its aim is to foster trade and investment links between the UK and China, through events, marketing, networking, consultation, information sharing and lobbying, they also function as a forum for companies to exchange business ideas and information.

Number of staff: 10 (Chengdu branch)

**Internship Position**

Marketing Assistant

**Internship Description**

Interns will have the chance to take responsibility for various projects, receive training, and learn about doing business in Southwest China in a fast-paced but supportive environment.

Regular tasks undertaken by intern:

- General marketing activities – including social media posting, magazine editing and content writing
- Assist with the management of events including high profile and large scale events
- English material proofreading
- Promote the company’s events through WeChat and the Newsletter subscription
- Communicate and maintain good relations with the media
- Create marketing related content for the company’s various social media channels
- Assist the office staff with ongoing tasks and projects

**Requirements**

- Native English speaker
- Excellent communication skills
- Ability to work independently and manage own workload
- Strategic thinker
- Friendly and outgoing personality
- Team player
- Proficiency in Microsoft Office
- Experience in website editing a plus

**Additional desirable qualities:**

- Experience writing for or editing a magazine
- Experience organising events
- Experience in accounting
- Chinese language skills

Send an email to: info@internchina.com
Or apply directly from our website: https://internchina.com/apply/
Be sure to quote reference code CDBS01 in your application.
Cultural Exchange and Language Internship with Fortune 500 Organisation  
(Ref: CDED23)


Education & Logistics  4 -6 months

Company Introduction
This global company employs 59 000 associates in China, boasts 450 subsidiaries and regional companies in over 60 countries as well as sales and service partners in roughly 150 countries worldwide – there first Asia based office opened in Shanghai on October 19, 1909.

There name has been associated with forward-looking technology and trailblazing inventions that have made history, they do business all over the world and are active in the most wide-ranging sectors.

In China they manufacture and market automotive original equipment and aftermarket products, packaging technology, security and communication systems as well as thermotechnology to name but a few.

Internship Position
Cultural Exchange and Language Internship

Internship Description
This internship position provides a unique opportunity to the successful candidate to work for one of the world’s largest organisations which has been part of the global largest 500 companies for the past 23 years.

Working within the Logistics Department at this German Conglomerate you will work closely with Chinese colleagues to assist in improving the Cultural Awareness as well as Language Skills of your departments team.

The tasks will include but not be limited to the below points;

• Learn about the workings of the Logistics Department whilst engaging with colleagues
• Cultural engagement and exchange as well as language advice
• Share western culture through innovative and personalised methods

Additional Points
• Free accommodation provided close to Company Office
• Alternatively free shuttle bus to and from Company Office to downtown Chengdu

Requirements
• English Native Speaker or very advanced English standard
• Enthusiastic and willing to take the initiative
• Excellent communication and interpersonal skills
• Student or recent graduate
• Team player
• Organised and punctual
• Positive attitude, flexible and self-motivated
• Outgoing and sociable
• Any degree/major accepted

Send an email to: info@internchina.com
Or apply directly from our website: https://internchina.com/apply/
Be sure to quote reference code CDED23 in your application.
Social Media Specialist (Ref:CDBS128)

https://internchina.com/social-media-specialist-video-tech-company-
%EF%BC%88refc dbs128%EF%BC%89/

Marketing & Media 1-6 months

Company Introduction
This Tech company builds the world's most interactive video technology. Helping television shows, online videos and mobile videos sync relevant content, interactions, social media, and shopping.

This patented technology makes videos more engaging for viewers and provides better monetization for content creators and TV stations.

Internship Position
Social Media Specialist

Internship Description
• Manage LinkedIn, Twitter, Facebook and Instagram
• Create content for the appropriate social media account
• Editing documents
• Editing website and social media content

Requirements
• Background in marketing
• Excellent Business English skills
• Flexible to take on other tasks not listed in the job description
• Independent and reliable
• Creative and can think outside of the box
• Excellent writing skills
• Team-player
• Attention to details

Preferred to have:

• Bachelor’s degree and is able to work for the entire internship duration
• Strong English capabilities and strong logic sense
• Independent work
• Capable of working for both their Software and Hardware company.

Send an email to: info@internchina.com
Or apply directly from our website: https://internchina.com/apply/
Be sure to quote reference code CDBS128 in your application.
Company Introduction

This Educational Teaching Group was established in 1985 as a well-known brand in international education and is also one of the leading educational brands in China. The organisation has recently launched a new project, founded in 2012, it is an academy-style English language training school, which focuses on elementary school (Kindergarten to 6th grade) aged children.

While the school's curriculum is designed around reading & writing courses as well as STEAM courses, English Foreign Language teaching methodologies are implemented to effectively cultivate native speaking-level competency. Drama and dance classes are also included.

Internship Position
Educational Research and Teaching Specialist

Internship Description

- Work with ESL teachers to bring quality English language education to students
- Research on teaching methods and increase cross-cultural awareness for students
- Educational activities and events
- Preparation of teaching materials for students

Requirements

- Motivated and passionate about learning
- Growth-oriented
- Go-getter
- Willing to work with students and embrace cultural differences
- Able to work in an international team
- Strong communication abilities

Send an email to: info@internchina.com
Or apply directly from our website: https://internchina.com/apply/
Be sure to quote reference code CDED24 in your application.
Media & Marketing Specialist for Blockchain and Crypto News (Ref.: CDBS118)


Marketing and media 1-6 months

Company Introduction
China is at the forefront of the blockchain revolution. Every day, exciting projects are being launched. We see it as our mission to inform the world about the latest Chinese crypto projects. Based in China, we write and share independent posts with the latest local blockchain projects, price movements, and altcoins.

Internship Position
Media & Marketing Specialist

Internship Description

• Write articles on Chinese crypto currencies and blockchain projects.
• Reviews and edit articles, upload it on company website and on social media.
• Prepare interviews with Chinese crypto/blockchain projects.
• Researches projects, read whitepaper and forums to get an understanding of the project, latest developments and questions the community might want to see answered.
• Create creative content, such as info-graphics, in cooperation with Chinese staff and designer.
• Maintain, manage and improve company website (SEO, content, features and design).
• Maintain social media platforms and grow the company’s follower base.
• Approach Western media to spread articles and try to arrange interviews to give expert insights about crypto currencies and blockchain in China.
• Approach Western banks, universities and other institutions that might be interested to learn more about the blockchain industry in China.

Requirements

• Native English
• Excellent copy-writing skills
• Familiar with platforms such as Twitter, WordPress, etc.
• Tech savvy, preferably interest in/knowledge of Crypto currencies and blockchain
• Preferably Bachelor/Master in (online) marketing and/or journalism

Or apply directly from our website: https://internchina.com/apply/
Send an email to: info@internchina.com
Be sure to quote reference code CDBS118 in your application.
Chinese Translation Agency (Ref.: CDTL02)

https://internchina.com/chinese-translation-agency-ref-cdtl02/

Education
1-6 months

Company Introduction

This translation agency was founded in 2007. It is member of numerous international and domestic translation associations, such as the Translator’s Association of China and the American Translator’s Association. They have a high number of both of Chinese and international customers, including The Beijing Olympic Games 2008, the International Chamber of Commerce, PetroChina, Sinopec, Chevron and the 2010 World Expo in Shanghai. The company also offer services in engineering, energy, legal consulting, communications, publishing, exhibition, aerospace, petrochemicals etc.

Number of Staff: 70

Internship Position
Translator & Editor

Internship Description

• Translation from Chinese into another foreign language (English, German, Russian, Korean, Japanese, French, Portuguese, Spanish, Arabic etc.)
• Proofreading of translated documents
• Possibility of working in other departments, such as HR, Marketing and PR & Event Management

Requirements

• Open to all majors
• Translation, languages or Chinese related major a plus
• Strong knowledge of Chinese language (reading, writing, speaking, listening)
• Fluent in English
• Any other language (e.g. German, Russian, Korean, Japanese, French, Portuguese, Spanish, Arabic etc.) is a big plus
• Open minded and sociable
• Initiative and proactive attitude
• Able to work independently
• Professional working attitude
• Team player
• Good communication and organisational skills
• Related work experience a plus
• Enjoy working in a Western-Chinese team

Or apply directly from our website: https://internchina.com/apply/
Send an email to: info@internchina.com
Be sure to quote reference code CDTL02 in your application.