SA01 – Sales & Admin Internship with Supply Chain Management Company

http://internvietnam.com/sa01/

Company Introduction
What do these brands have in common? Manchester United, Guinness, Tanqueray Gin, Coca Cola, Lexus, Chrysler, BBC, Disney, Lebara, European Parliament… All have worked with this partner on design & development of bespoke merchandise. The company is a Supply Chain Management Company focused on Promotional Merchandise & POS (Point Of Sale) products. With a global merchandising, design and sales teams there is always something exciting going on. The company has staff in Zhuhai (China), Hong Kong & Philippines. They are currently looking for Interns in their newly established Vietnam Offices. With a team of over 10 different nationalities, they require interns who are able to work in a multicultural work environment, often working in a team of 3-4 different nationalities.

With HQ in China and staff in Philippines & Hong Kong, Vietnam will be a major office mirroring the services offered in China. A long term partner, with more than 30 successful Intern China placements over the last 5 years, they are now expanding into the Vietnamese market together with InternVietnam.

Internship Description
• Sales and Administration Position
• Assisting and receiving training by the Accounts Manager
• Work with clients
• Marketing: identifying customers, Sourcing, Making sales
• Admin work: Writing invoices, blogs
• Attending and preparing meetings
• Business around China and Hong Kong Marketing:-Using social media and other types of New Media to market the company

Requirements
• Fluent English
• Business and related majors, however, the Intern will receive extensive training so previous related knowledge of business is not necessary.

Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/

Remember to include the reference code SA01 in your application.
Company Description
Mission | This company provides career pathways and staffing solutions across the Asia-Pacific region transforming first class education into business outcomes. They connect Australian, UK, US and Canadian Alumni with Asia’s top employers and provide a targeted network for employers to find internationally qualified employees.

Vision | To contribute to the global community, establishing cross cultural pathways, connections and partnerships to facilitate economic and educational growth across the Asia Pacific region.

Values | Excellence • Opportunity • Diversity • Integrity • Respect

Internship Position
Business Development Intern

Internship Description
The Business Development intern will operate as an effective member of team to contribute to business development and the ongoing success of this job platform.

Responsible for assisting the team the Business Development Intern will help to liaise with clients, create communications and marketing materials, and help with IAJN events and services.

The Business Development Intern will operate effectively, with integrity and uphold their role as an ambassador for the company

Key Result Areas:

• New Business Procurement: With the strategic approval of the CEO, approach new international clients to secure ongoing business for the platform
• Relationship Management and Support: Maintain and grow client relationships, providing personalized, interactive, e-communication. Ensure Clients are maximizing the use of our service and obtaining desired outcomes.
• Alumni Acquisition: Work to reach out directly to new Alumni members via social media.
• Customer Service: Provide the highest standard of customer service to all external and internal customers. Exceed customer expectations in every interaction.
• Administration: Manage and record client information and statistics. Regularly update client information on CRM (Hubspot)
• Marketing & Strategy: Contribute ideas to improve reach and better engage clients and alumni.
• Reporting: Work closely with the Head of Business Development, ensuring regular, accurate and relevant reporting of business operations and outcomes.

Internship Requirements
Studying relevant Tertiary Qualification Experience in a related role is an advantage

Well developed technical skills in the following areas:
• Written and Verbal communication (English)
• Sales
• Planning, organising and prioritizing
• Problem solving
• Creativity and innovative thinking
Personal attributes
● High level of motivation
● Flexible and responsive
● Confident
● Detail oriented
● Cross cultural understanding

Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/

Remember to include the reference code SA02 in your application.
SA03 – Business Development at a Top Tech. Training School

http://internvietnam.com/sa03-business-development-top-tech-training-school/

Company Introduction
Established in 2015, this company offers high quality, fast-paced training for engineers across Android, iOS, Ruby on Rails, and React Native. Their curriculum was originally developed in Silicon Valley and is in official use at many leading tech companies, such as Facebook, Netflix, and Intuit. In Vietnam, they use this same curriculum in addition to curriculum we’ve developed on our own, and have taught over 300 engineers. Some of their alumni have gone on to work at leading tech companies such as Uber, TinyPulse, Lazada, Wizeline, Sentio, Saleshood, Tiki, Mingle, and Silicon Straits.

Internship Position
Business Development

Internship Description
Your primary role is to help CoderSchool with its long term business strategy — if you like thinking big this job is for you!

Your responsibilities may include:

- Conduct in-depth research on new business leads and prospects
- Collaborate with CEO and Head of Biz Dev to generate overarching strategic direction of new business pitches
- Support preparation for capabilities meetings including creating custom materials, logistics around location, etc.
- Research and analyze industry/market trends, new business opportunities using various researches and forecast methodologies.
- Research and identify potential partnerships, sourcing contact information
- Seek and analyze competitor sales materials both on and offline
- Maintain tracking report of public relations activity
- Provide support to social media efforts
- Assist in both inbound and outbound marketing/business development efforts
- Maintain administrative tasks as necessary – e.g., case study development, database development, etc.
- Research, develop, manage, and enhance a database of prospective clients utilizing a variety of different tactics.

Requirements
- Bachelor’s degree in business or marketing/communications/business
- Persistent, positive attitude toward following up and tracking progress
- Self-motivated with a process and data-driven mindset.
- Solid written, verbal, presentation and analytical skills (in English!)
- Proficiency in Microsoft Office (e.g. Word, Excel, and Power Point) and Google Products
- Ability to work in a fast-paced environment and collaborate effectively as a team member
- Ability to work in fast-paced environment and resourceful in achieving success in the face of ambiguity while prioritizing and managing multiple responsibilities

Bonus:
- An awareness of the tech industry and its lingua franca
- Any engineering or software dev skills
- Outgoing and social – you may be invited to attend several tech events throughout the city
Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/

Remember to include the reference code SA03 in your application.
SA04 - Business Development Intern

http://internvietnam.com/internship/sa04-business-development-international-insurance-broker/

Company Description
This company is a 100% foreign owned & managed insurance agency based in Ho Chi Minh City. We help our clients navigate the often confusing waters of private insurance in Vietnam & throughout SE Asia. Our advisers help our clients find the best insurance plan for their individuals needs & budget by having a full consultation & then recommending appropriate plans. We work with over 20 Vietnamese & International insurers & can offer over 200 plans. Whatever our clients are looking for, we'll have a range of options available to them & support them throughout the policy year with our dedicated customer service team.

Internship Position
Business Development Intern

Internship Description
- Support our insurance advisers with prospecting, through LinkedIn, Facebook, Email Database & Networking Events
- Help create custom quotes for our clients using our in-house quote generator
- Miscellaneous tasks related to the sales process including consultations, quotes, applications & customer service
- General assistance in helping our advisers to maximize our client relationships

Requirements
- English
- Motivated to work in a fast-pace & dynamic environment
- Ability to learn quickly & work independently after being trained on our process
- Detail oriented
- Sociable, not afraid to approach new people

Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/

Remember to include the reference code SA04 in your application.
SA05 – Business Development Internship at a Chinese Logistics Company

G.H LOGISTICS CO., LTD  3-6 months

Company Description
We are the newbie in Vietnam, our head office is in Ningbo, China and we are looking for the opportunities to work with the world, we are all young and open-minded, we don’t mind to share our experience to the intern and help them to improve their working skills or maybe the Vietnamese lifestyle as well.

Internship Position
Overseas Business Developer Intern

Internship Description
– Promote the company through various channels
– Canvassing for new customers overseas
– Ad Hoc Business Development tasks as required
– Assistance with office management and administration tasks

Requirements
– English or Chinese fluency
– Chinese skills a big plus
– Able to work with agility
– Excellent team working skills and enthusiastic
– Able to work as part of a mixed cultural team

Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/

Remember to include the reference code SA05 in your application.
PM01 - Account Executive Internship with a Creative Agency

http://internvietnam.com/fn01/

Company Description
Our company was launched in 2015 with a pan-Asia remit out of Ho Chi Minh City, Vietnam. It counts a staff of 51 communication experts today. Through out the eligibility period, the agency has raised its profile through its ability to adapt to change, and its work on NIVEA, Pernod Ricard, AIA, BOSCH, etc. Since 2015, our company delivers a 80% growth, and continues to hire top talent to strengthen its offering. Our company has been recognized in Vietnam for its thought leadership too. Notable mentions are the 1-2-3 Creative Innovation, as well a regular appearances in trade and lifestyle broadcasting media. After just over two years, our company is taking continuous steps to lead the industry by leading the way in South East Asia.

Internship Description
• Engage with all levels of a project.
• Contact with both the client and the internal project team.
• Participate during all phases of the project management process
• Associate project managers’ schedule and conduct project meetings,
• Communicate assignments and expectations to project team members
• Track completion of project deliverables to ensure quality and integrity of all project-related products.

Requirements
• Good communication skills
• Good knowledge of marketing, sales, advertising, digital, broadcastings, etc.
• Excellent at working in a team or independently
• Possess skills in analyzing & synthetizing information
• Fluent in both written and verbal English

Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/
Remember to include the reference code PM01 in your application.
PM02 - Project Management Internship with a Creative Agency

[Link to Internvietnam.com page]

Company Description
This company is a 100% foreign-owned total digital solution provider working for the European and Asian markets. You will work on exciting web and mobile products for global brands such as Toyota, Nivea, Bosh and Eristoff as well as local European and Asian brands.

Internship Description
We offer you the opportunity to rapidly develop your skill-set and grow your career within a friendly, dynamic and multicultural working environment. You will receive an intensive training program to help you develop your skills and reach our high quality production standards. You will be working with state of the art technologies to create technically interesting, well built and beautiful digital experiences.

You will work on real projects for live clients and put together awards submissions.

We may engage you in different kinds of project management or business analysis tasks depending on your skillset.

Requirements
• Fluent English
• Ability to use common software
• Soft skills: Communication, adaptability, open-mindedness
• Hard-working, fast learning & friendly

Send an email to: info@internvietnam.com
Or apply directly from our website: [Link to apply]
Remember to include the reference code PM02 in your application.
PM03 - Merchandiser with a E-Commerce Fashion Marketplace

http://internvietnam.com/pm03-merchandiser-e-commerce-fashion-marketplace/

Company Introduction
This company is the go to e-commerce marketplace for affordable Asian fashion. Currently available in Mainland China, Hong Kong, Taiwan and now Vietnam.

The founders believe that the next big fashion brands will be Asian, because Asian designers are perfectly positioned to capture the fast-growing Asian markets.

The aim of this company is to build a platform where it’s easy to buy the coolest brands from around Asia; Vietnam, China, Thailand, Korea etc... The product range covers all key segments including ready-to-wear, accessories and shoes. This company provides a personal customer experience with local customer service, fast and affordable shopping, great returns policies and styling advice making the purchasing experience as convenient as possible for the customer.

This company have been operating successfully in China since 2015 and now expanding into Vietnam where they will open a new headquarters for South East Asia. They are putting together an international team of creative, innovative people to contribute and develop new ideas to reach millions of users in Vietnam and promote Vietnam’s increasing development.

You’ll have the change of working with the hottest Vietnamese and Asian KOLs/celebrities in the fashion industry and attend the shows of the top designers in Vietnam.

If you are confident, energetic and looking for a professional work setting that is exciting, then what are you waiting for?

Internship Position
Merchandiser

Internship Description
• Find the trendy Asia Fashion Brands to join the platform
• Contact brands and help them onboard to the platform
• Product Localisation and translation for the product related information from Chinese / English to Vietnamese
• Co-ordinating shipments and logistics for Korean brands to deliver to customers
• Participating in Fashion Weeks and other related events to build relationships
• Compiling brand database and collecting Korean fashion related information

Requirements
• Fluent in English (Chinese also a plus)
• Basic Vietnamese preferred
• Interest in fashion and strong send for aesthetics
• Understanding of fashion and beauty trends
• Strong Communication skills, Result-orientated and hard working.

Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/

Remember to include the reference code PM03 in your application.
MA01 – Digital Marketing Internship with Supply Chain Management Company

http://internvietnam.com/ma01/

Company Introduction

What do these brands have in common? Manchester United, Guinness, Tanqueray Gin, Coca Cola, Lexus, Chrysler, BBC, Disney, Lebara, European Parliament... All have worked with this partner on design & development of bespoke merchandise. The company is a Supply Chain Management Company focused on Promotional Merchandise & POS (Point Of Sale) products. With a global merchandising, design and sales teams there is always something exciting going on. The company has staff in Zhuhai (China), Hong Kong & Philippines. They are currently looking for Interns in their newly established Vietnam Offices. With a team of over 10 different nationalities, they require interns who are able to work in a multicultural work environment, often working in a team of 3-4 different nationalities.

With HQ in China and staff in Philippines & Hong Kong, Vietnam will be a major office mirroring the services offered in China. A long term partner, with more than 30 successful Intern China placements over the last 5 years, they are now expanding into the Vietnamese market together with InternVietnam.

Internship Description

• Develop and assist in marketing campaigns for our company.
• Look for creative ways in order to market our company internationally and develop brand awareness.
• To curate content online for blogs and for social media channels.
• To post daily blogs regarding promotional products and similar topics on WordPress and Blogger.
• To maintain social media channels including Twitter and Facebook.
• To develop and expand other social media channels including Linkedin, Youtube, and Instagram.
• Manage Linked In
• Arrange E-Mail Marketing Campaigns

Requirements

• Be studying a marketing or business related degree, however, those with social media experience are also highly encouraged to apply.
• Fluent English. With a high level of written and verbal skills. Must have impeccable grammar and spelling.
• Keen interest in promotional products, marketing, and social media.
• Previous experience in using social media platforms such as Twitter, WordPress, and Blogger to engage with stakeholders desired, but is not essential.
• Passionate about work and strives to achieve the highest quality standard of work.

Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/
Remember to include the reference code MA01 in your application.
Company Introduction
This company is the leading independent source of expat information in Ho Chi Minh City providing useful, up-to-date information and guidance on all aspects of living and working in Vietnam. They provide services catered to the expatriate community in Saigon, or for those who are planning to relocate and work in Vietnam.

Founded by two UK expatriates, who have been here for 22 years between them. The purpose of setting up, is to assist expats who are looking for information about moving to and living in Ho Chi Minh City. They have brought together a team of reliable expatriates who can provide advice and services in different industries to help the wider expat community.

This company hopes to bring together the expat community via online content, services and offline events. We are committed to providing the expat community with the best guidance on relocation and the most comprehensive information on living and working in Ho Chi Minh City. We also help people to meet through events so that members of the community can fully enjoy and share the Vietnam experience. This approach helps expats to overcome the challenges associated with living in another cultural environment, and helps local communities to build economic bridges.

We also recognise that everybody's circumstances are unique and have specific requirements and needs, this company works with the concept of an individual, customised service. Emphasis is placed on a very specialised one-to-one solution, we take the initiative to understand everyone's preference and specifications.

Internship Position
Marketing / PR Internship

Internship Description
• Collecting quantitative and qualitative data from marketing campaigns
• Performing market analysis and research on competition
• Supporting the marketing team in daily administrative tasks
• Supporting the content team with developing the long term content plan
• Assist in marketing and advertising promotional activities (e.g. social media, direct mail and web)
• Prepare promotional presentations
• Manage and update company database and customer relationship management systems (CRM)

Requirements
• Strong desire to learn along with professional drive
• Basic understanding of different marketing techniques
• Excellent verbal and written communication skills
• Eager to learn marketing computer software and online applications (e.g. CRM tools, Online analytics and Google Adwords)
• Passion for the marketing industry and its best practices

Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/
Remember to include the reference code MA03 in your application.
MA04 - Marketing Internship at a Premium Car Care Centre


Company Introduction
This company are a premium car care and ceramic protection centre, located in District 7, HCM. In just 3 years, we have grown from a small detailing studio, to a large 500m2 fully equipped car care centre and onsite shop selling the best detailing products and tools. Our team of experienced staff have many years experience in car care and car maintenance and are happy to offer you any advice you need.

We are the exclusive distributor of IGL COATINGS, ceramic coatings and car care products in Vietnam. We offer training to international standards, marketing and PR advice, discounted products and more.

We are launching a new entity 'CAR CARE CENTRE' in April/May 2018 that will focus on the distribution and marketing of car products and tools.

Internship Position
Marketing / PR Internship

Internship Description
• Collecting quantitative and qualitative data from marketing campaigns
• Performing market analysis and research on competition
• Supporting the marketing team in daily administrative tasks
• Supporting the content team with developing the long term content plan
• Assist in marketing and advertising promotional activities (e.g. social media, direct mail and web)
• Prepare promotional presentations
• Manage and update company database and customer relationship management systems (CRM)

Requirements
• Strong desire to learn along with professional drive
• Basic understanding of different marketing techniques
• Excellent verbal and written communication skills
• Eager to learn marketing computer software and online applications (e.g. CRM tools, Online analytics and Google Adwords)
• Passion for the marketing industry and its best practices

Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/

Remember to include the reference code MA04 in your application.
MA05 – Social Media Marketing at a E-Commerce Platform

http://internvietnam.com/ma05-social-media-marketing-e-commerce-platform/

Company Introduction
This company is the go to e-commerce marketplace for affordable Asian fashion. Currently available in Mainland China, Hong Kong, Taiwan and now Vietnam.

The founders believe that the next big fashion brands will be Asian, because Asian designers are perfectly positioned to capture the fast-growing Asian markets.

The aim of this company is to build a platform where it’s easy to buy the coolest brands from around Asia; Vietnam, China, Thailand, Korea etc… The product range covers all key segments including ready-to-wear, accessories and shoes. This company provides a personal customer experience with local customer service, fast and affordable shopping, great returns policies and styling advice making the purchasing experience as convenient as possible for the customer.

This company have been operating successfully in China since 2015 and now expanding into Vietnam where they will open a new headquarters for South East Asia. They are putting together an international team of creative, innovative people to contribute and develop new ideas to reach millions of users in Vietnam and promote Vietnam’s increasing development.

You’ll have the change of working with the hottest Vietnamese and Asian KOLs/celebrities in the fashion industry and attend the shows of the top designers in Vietnam.

Internship Position
Social Media Marketer

Internship Description
• Contact KOLs and fashion magazines
• Help run off-line events
• Carry out activities to promote branding, target customers on social media channels: Facebook, G+, Zalo, Youtube, Instagram and forums
• Utilise the power of social networking channels, to create interactivity and increase access to the website
• Advise and recommend to customers about the services that the company provides using social media channels that they manage
• Support other tasks from management upon request

Requirements
• Knowledge and understanding of Social Media marketing and passion to increase skills
• Be respectful, hard-working, responsible for work assigned and ability to withstand pressure of work
• Spirit of learning and keen to progress career
• Knowledge and passion for fashion
• Education background – fashion / communications / media / advertising is preferred
• Active on social media

Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/
Remember to include the reference code MA05 in your application.
MA06 – Marketing & Communications Intern at a International Careers Platform

http://internvietnam.com/ma06/

Company Description
Mission | This company provides career pathways and staffing solutions across the Asia-Pacific region transforming first class education into business outcomes. They connect Australian, UK, US and Canadian Alumni with Asia's top employers and provide a targeted network for employers to find internationally qualified employees.

Vision | To contribute to the global community, establishing cross cultural pathways, connections and partnerships to facilitate economic and educational growth across the Asia Pacific region.

Values | Excellence • Opportunity • Diversity • Integrity • Respect

Internship Position
Marketing & Communications Intern

Internship Description
The Marketing & Communications Intern will operate as a member of our Communications team to contribute to engagement of our Alumni network and the ongoing success of the platform. The Intern will help to design and execute Marketing campaigns and events, ensuring strong brand presence and positive communication and interaction with the international community and stakeholders, the Marketing and Communications Intern will work closely with the Head of Communication to determine Marketing strategy to support overall business goals and financial targets.

The Marketing and Communications Intern will operate effectively, with integrity and uphold their role as an ambassador of the company.

Key Result Areas:

• Social Media: Schedule, and post on the companies Social Media and help implement social media campaigns to engage new and existing alumni and uphold and grow the companies online existence.
• Design: Assist in design and creation of banners, social media posts, article & event headers, and other.
• Content: Help with creating and collecting content for the platform to keep alumni engaged. Think of interviews with alumni or employers, blogs, articles, events, live-streaming / filming at companies and events.
• Events: Assist in the organisation and operation of events.
• Brand: Ensure your work is in line with the companies brand and is synonymous with integrity, opportunity and innovation and reflects their Mission, Vision and Values. Ensure the brand is relevant and connected to all stakeholder (jobseekers and employers).
• Reporting: Work closely with your Manager, ensuring regular, accurate and relevant reporting of your operations and outcomes.

Internship Requirements
Any experience in Marketing and Design (through study, work, or extracurricular) is an advantage.

Well developed skills in the following areas:

• Written and Verbal communication (English)
• Interest in Marketing and Design
• Creativity and innovative thinking

Personal attributes
• High level of motivation
• Flexible and responsive
• Detail oriented

Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/
Remember to include the reference code MA06 in your application.
MA07 – Marketing Internship with a Top Tech. Training School

http://internvietnam.com/marketing_top_tech_school/

Company Introduction
Established in 2015, this company offers high quality, fast-paced training for engineers across Android, iOS, Ruby on Rails, and React Native. Their curriculum was originally developed in Silicon Valley and is in official use at many leading tech companies, such as Facebook, Netflix, and Intuit. In Vietnam, they use this same curriculum in addition to curriculum we’ve developed on our own, and have taught over 300 engineers. Some of their alumni have gone on to work at leading tech companies such as Uber, TinyPulse, Lazada, Wizeline, Sentio, Saleshood, Tiki, Mingle, and Silicon Straits.

Internship Position
Marketing Intern

Internship Description
Your primary goal will be to help us recruit students for our top-notch coding classes, but you may also be asked to assist with teacher recruitment and tech recruitment (placing our alumni at jobs).

Your responsibilities may include:

• Collect quantitative and qualitative data from marketing campaigns
• Perform market analysis and research on competition
• Support the marketing team in daily administrative tasks
• Assist in marketing and advertising promotional activities (e.g. social media, direct mail and web)
• Prepare promotional presentations
• Help distribute marketing materials
• Manage and update company database and customer relationship management systems (CRM) — Hubspot!
• Help to organize and market CoderSchool events
• Organize resumes and CV’s for CEO to place later

Requirements
• Strong desire to learn along with professional drive
• Solid understanding of different marketing techniques
• Excellent verbal and written communication skills (in English!)
• Excellent knowledge of MS Office and Google products
• Familiarity with marketing computer software and online applications (e.g. CRM tools — we use Hubspot at CoderSchool —, Online analytics and Google Adwords)
• Passion for the marketing industry and its best practices
• Current enrollment in a related BS or Masters degree

Bonus:
• An awareness of the tech industry and its lingua franca
• Any engineering or software dev skills

Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/
Remember to include the reference code MA07 in your application.
MA08 - Business Development Position

http://internvietnam.com/internship/ma05-business-development-internship-video-production-agency/

Company Introduction
This company is an animated video production agency that creates marketing and explainer videos for tech and blockchain companies. Based in New York City but with a team that operates fully remotely and works with clients all over the world,

They are now seeking an intern to assist with Business Development

Internship Position
Sales and Marketing Internship

Internship Description
Identifying new business opportunities to develop and grow a strong lead pipeline
Managing pipeline and sales activity using Pipedrive CRM
Developing content for the company blog
Assist in development of a new inbound marketing campaign to generate more leads
Manage the company's social media presence

Requirements
Smart, driven, able to follow instructions but also think outside the box
Reliable and able to meet metrics and deadlines
Strong communication skills
Very well organized
Eager to learn
Native English speaker

Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/
Remember to include the reference code MA08 in your application.
MA09 – Digital Marketing Internship with a French Logistics Multinational


Company Introduction
This company is a global leader in international transport & logistics. Constantly adapting to its customers’ changing needs, the company has enriched its expertise to become a tier-one supply chain partner and one of the top 10 transport and logistics companies in the world. Ranked No1 in France, and No5 in Europe, the company operates also the largest integrated logistics network in Africa.

They delivers custom-fit solutions with a high added value that draw on an in-depth experience and understanding of different industries, as well as the constant quest for improvement and optimisation that is central to the company’s own culture and values.

Number of Staff: 21,700 Worldwide (170 in Vietnam)

Internship Position
Internship in Digital marketing, Social media and Marketing

Internship Description
Support the Marketing effort in the local entity to improve qualitative and quantitative knowledge of the market and of the competition.
Support the promotional action of the company to improve our perceived image and boost our business development.

1. Marketing tools
   Develop and update sales support tools: country presentation, business cases, trade lane management (in coordination with regional marketing team).
2. Market Intelligence
   - Support to Sales Team during sales campaigns (market research, identification of events).
   - Gathering web information on competition in Vietnam (weekly press review) for internal dispatch.
   - Administration of sales share drive.
3. Promotion and communication
   - Values the commercial and operational successes of the company (case studies, new business) internally in Vietnam and oversea.
   - Provide content to be broadcast towards all channels (website, Intranet social network, CRM, fairs and events, Chamber of Commerce Directory).
   - Suggest local opportunities to value the company and generate business opportunity (memberships, sponsorship, advertising...).
   - Support FO team in the promotional part of their campaign.

Requirements
Working relations: Sales, Operations, Network
Technical skills: PPT, social media, CRM

Reporting line: General Manager – Sales & Development

Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/
Remember to include the reference code MA09 in your application.
ME01 – Writing Internship with Coworking Space

http://internvietnam.com/me01/

Company Description
Become a part of Asia’s fastest growing online entrepreneurial lifestyle magazine. Join the Editorial team working out of our office in Saigon. If you have a great can-do attitude, a hunger for learning and enjoy challenges – then apply to join the Hive Life team. We are open to smart, highly motivated people applying.

Internship Description
• Dynamic, curious, creative and imaginative, willing to take chances and try new things.
• Generate story ideas with the team.
• Work collaboratively with the rest of the digital team, including editors, designers, photo editors, video editors and the social media team.
• The ability to work in a fast-moving news environment and juggle multiple stories.

Requirements
• Ability to respond quickly to news and suggest interesting story ideas.
• Editing skills; able to work collaboratively with writers in the team.
• Familiarity with Hive Life, its style, and its writers.
• A quick-learner with a sharp eye for detail and a high-level of personal organization.
• A strong desire to work with a growing team.
• A sincere interest in art, design and entrepreneurship.

Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/
Remember to include the reference code ME01 in your application.
DE01 – Design Internship with Brand Consultancy

http://internvietnam.com/de01/

Company Description
We are a brand consultancy and we build identity systems.

Internship Description
Assist with all aspects of the branding process from research, brainstorming, brand development to design explorations. Assist with brand applications, the development and explorations of a brand such as websites, packaging, marketing materials or social media communication. The design intern will work closely with the design team but also other departments like the production department. Apart from client lead work, the design intern will also assist with all departments on a selection of internal on-going projects.

Requirements
Positive attitude, proactive, passionate and a good portfolio with thoughtful concepts.

Send an email to: info@internvietnam.com
Or apply directly from our website: http://internvietnam.com/apply/

Remember to include the reference code DE01 in your application.
DE02 – Design Internship with Supply Chain Management Company

http://internvietnam.com/de02/

Company Introduction
What do these brands have in common? Manchester United, Guinness, Tanqueray Gin, Coca Cola, Lexus, Chrysler, BBC, Disney, Lebara, European Parliament... All have worked with this partner on design & development of bespoke merchandise. The company is a Supply Chain Management Company focused on Promotional Merchandise & POS (Point Of Sale) products. With a global merchandising, design and sales teams there is always something exciting going on.

The company has staff in Zhuhai (China), Hong Kong & Philippines. They are currently looking for Interns in their newly established Vietnam Offices. With a team of over 10 different nationalities, they require interns who are able to work in a multicultural work environment, often working in a team of 3-4 different nationalities.

With HQ in China and staff in Philippines & Hong Kong, Vietnam will be a major office mirroring the services offered in China. A long term partner, with more than 30 successful Intern China placements over the last 5 years, they are now expanding into the Vietnamese market together with InternVietnam.

Internship Description
• Graphic and Web Design Internship
  • Producing designs for client proposals
  • Revamping elements of corporate design
  • Managing and revamping companies 10+ Websites
  • Running day to day operations on websites
  • Managing and revamping companies 10 + Websites
  • Redesigning core websites to fit corporate brand
  • Creating marketing materials for trade shows for company and clients
  • Contributing to company blogs through graphic designs i.e infographs

Requirements
• Major in Web/Graphic design
• Proficient in Photoshop/Illustrator/Indesign
• Computer literate in MS Word/Excel/PPT
• Intern should be a team worker, strongly self-motivated and can work under pressure
• Fluent English

Send an email to: info@internvietnam.com
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Remember to include the reference code DE02 in your application.
DE03 - Design Internship with a Creative Agency

http://internvietnam.com/de03/

Company Description
Our company was launched in 2015 with a pan-Asia remit out of Ho Chi Minh City, Vietnam. It counts a staff of 51 communication experts today. Through out the eligibility period, the agency has raised its profile through its ability to adapt to change, and its work on NIVEA, Pernod Ricard, AIA, BOSCH, etc. Since 2015, our company delivers a 80% growth, and continues to hire top talent to strengthen its offering. Our company has been recognized in Vietnam for its thought leadership too. Notable mentions are the 1-2-3 Creative Innovation, as well a regular appearances in trade and lifestyle broadcasting media. After just over two years, our company is taking continuous steps to lead the industry by leading the way in South East Asia.

Internship Description
• Take the design "brief" to record requirements and clients needs
• Work with a wide range of media and use graphic design software
• Think creatively and develop new design concepts, graphics and layouts
• Prepare rough drafts and present your ideas
• Amend final designs to clients’ comments and gain full approval
• Work as part of a team with copywriters, designers, stylists, executives etc.

Requirements
• Possession of creative flair, versatility, conceptual/visual ability and originality
• Demonstrable graphic design skills with a strong portfolio
• Ability to interact, communicate and present ideas
• Up to date with industry leading software and technologies (In Design, Illustrator, Photoshop, etc.)
• High proficiency in all design aspects
• Professionalism regarding time, costs and deadlines

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Remember to include the reference code DE03 in your application.
DE04 – Garment Technician with Global Fashion Company

http://internvietnam.com/de04-garment-technician-global-fashion-company/

Company Introduction
A founder, an employee, a room, and a vision. And a customer who believed in them. That was the beginning. Today this company has a global presence that operates in 13 countries and employs more than 1,150 people.

This company explained to us that "We are connected with our people, with our customers around the globe, and with our production partners in Asia and EU. We have chosen them or they have found us because we share values and vision."

Internship Position
Garment Technician

Internship Description
• Working with factories across Asia to develop the first sample as per customer's wish and desires.
• Check fitting and measurements are in line with requirements
• Work closely with different brands to make sure all the samples are well developed: first sample, salesman sample and pre-production sample.
• Foresee any issues and seek solutions before production.
• Consult, negotiate and communicate with our brands to get the highest efficiency with regards to bulk and cost related issues.

Requirements
• Basic background of garment technology.
• Hard working with flexibility to work in a different cultural environment
• Self-motivated and driven to find solutions
• Interest in Fashion

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Remember to include the reference code DE04 in your application.
DE05 – Fashion Designer with a Global Fashion Company

http://internvietnam.com/de05-global-fashion-designer/

Company Introduction
A founder, an employee, a room, and a vision. And a customer who believed in them. That was the beginning. Today this fashion company has a global presence that operates in 13 countries and employs more than 1,150 people.

This fashion company located in central Ho Chi Minh City explained to us that “We are connected with our people, with our customers around the globe, and with our production partners in Asia and EU. We have chosen them or they have found us because we share values and vision.”

Internship Position
Fashion Designer

Internship Description
• Working with colleagues to supply trend forecasts to the team
• Research into new fabrics and styles
• Show off research through collection presentations
• Involved in product development with a multinational team

Requirements
• Creative and passionate individual.
• Design skills and a background in either academic or practical fashion environments
• Hard working with flexibility to work in a different cultural environment
• Self-motivated and driven to achieve common team goals
• Strong interest in Fashion

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Remember to include the reference code DE05 in your application.
IT01 - Web Design & Development Intern

http://internvietnam.com/internship/it01-web-development-with-an-international-insurance-broker/

Company Introduction
This company is a 100% foreign owned & managed insurance agency based in Ho Chi Minh City. They help their clients navigate the often confusing waters of private insurance in Vietnam & throughout SE Asia. With advisers helping these clients to find the best insurance plan for their individuals needs & budget by having a full consultation & then recommending appropriate plans. They work with over 20 Vietnamese & International insurers & can offer over 200 plans. Whatever our clients are looking for, we'll have a range of options available to them & support them throughout the policy year with our dedicated customer service team.

Internship Position
Web Design and Development Internship

Internship Description
We’ve recently acquired a new business in Thailand & we will be taking over their website which needs a lot of help.

- Modernize the website to improve its general layout & aesthetics
- Optimizing page content for keywords on client websites
- Optimizing web page content for search engines
- Assisting our graphic designer with development of graphics

Requirements
- Currently studying web design, web programming, or related field & has experience with WordPress, HTML, CSS
- Ability to work independently
- Eager to have the creative freedom to take the site
- Strong planning skills & attention to detail
- English speaking

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Remember to include the reference code IT01 in your application.
Company Introduction

The company is an international investment firm, that works with international investors and connecting them with large scale real estate projects in the United States, China and Vietnam. The company currently has projects in tandem with the University of Montana as well as in Sarasota, FL and other parts of the United States. Interns will have the opportunity to work alongside the American CEO and founder to has spent his entire career in Asia.

Interns will be learning aspects of the international investment market, real estate investing as well as investment and immigration laws of both the United States, Vietnam and China.

Internship Position
Finance Position

Internship Description

Interns looking to gain experience and insight into an international investment group would be well suited. The company manages invest projects in the United States for Chinese investors and the internship provides the opportunity to see the ins and outs of a project’s development. This internship is project focused and finance interns would be asked to build data systems, apply statistical models and have the opportunity to draw from 5 years worth of project data to understand how these types of investment projects have grown in the past half decade.

• Building data systems of current projects
• Developing and applying statistical models to fiscal and investment data
• Researching past trends and conducting market research about current projects in order to build predictions
• Leveraging financial background and initiative to launch projects that further the company’s understanding of how specific projects are developing and how the company is faring in the broader market place.

Requirements

• 2-month minimum
• English language skills are a must
• Background in finance with strong skills in statistics and modeling
• Initiative is a must and the ability to work independently on projects

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Remember to include the reference code FN01 in your application.
ED01 - Summer Camp Teaching Assistant at a Leading Education Provider

http://internvietnam.com/internship/ed01-summer-camp-teaching-assistant/

Company Introduction
At the most basic level, this company provides academic support, but their goal is far more audacious: to inspire every student to acquire a life-long love for learning. We challenge our students to dream big; then, we empower them to pursue their goals with determination and grit. While many of the students improve their grades in school dramatically after just months with us, we are most proud of their changes in attitude. The students realize that when you progress in mastery, learning is fun, and our students develop can-do attitudes about challenges in general. We create a nurturing yet challenging environment that helps students master difficult concepts with the right level of support from teachers and peers. We couple technology with devoted teachers to give every student the personalized attention to find success faster.

Internship Position
Summer Camp Teaching Assistant

Internship Description
• Support teachers with preparing class materials
• Assist teachers in classroom management
• Teach selected modules of lesson plans and run learning activities of our courses.
• Tutor/provide proper help to individual or groups of students to master learning concepts
• Observe and record student attendance, compliance, performance to assess progress. Highlight specific students who need attention.
• Coordinate with teachers and curriculum designers in the revamping of teaching method, lesson plan, homework and test

Requirements
• Comfortable in speaking, writing and lecturing in English (fluent with standard pronunciation)
• Currently enrolling in a top university with strong academic performance (majors in Education, Math, Science and Engineering are desired)
• Experience in working with children or in classroom setting is preferred.

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Company Introduction
At the most basic level, this company provides academic support, but their goal is far more audacious: to inspire every student to acquire a life-long love for learning. We challenge our students to dream big; then, we empower them to pursue their goals with determination and grit. While many of the students improve their grades in school dramatically after just months with us, we are most proud of their changes in attitude. The students realize that when you progress in mastery, learning is fun, and our students develop can-do attitudes about challenges in general. We create a nurturing yet challenging environment that helps students master difficult concepts with the right level of support from teachers and peers. We couple technology with devoted teachers to give every student the personalized attention to find success faster.

Internship Position
Summer Camp Teacher

Internship Description
• Be available to participate in a three-week training period before camp starts
• Teach and manage classes of 10-15 students following pre-made lesson plans
• Teach a range of subjects including:
  o STEAM subjects (Science, Technology, Engineering, Arts and Math)
  o EFL (English as a Foreign Language)
  o Reading, Writing (creative and academic)

Requirements
• Excellent spoken and written English (native speaker or fluent with standard pronunciation).
• Graduated from a top international university with strong academic performance (no requirements for majors, but majors related to English, Arts, or Humanities, or STEAM subjects are desired).
• CELTA, TESOL, or equivalent teaching certificate; or past teaching experience are preferred

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