Marketing Associate Intern at German Accelerator Silicon Valley

[Originally found on: www.angel.co] German Accelerator Silicon Valley is looking for an enthusiastic Marketing intern to join our team in Sunnyvale, Silicon Valley. As a Marketing intern, you will work closely together with the Head of Marketing as well as the Marketing representatives in New York, Boston, Asia and Germany. Your creative ideas, strategic thoughts and professional drive will help strengthen German Accelerator’s brand and attract new startups for the program. This role is an excellent starting point in an international environment to learn how startups, venture capitals and accelerators work, grow and move.

Duration: full-time, 4 – 6 months with a longterm option
Compensation: $3,500 USD/month
Start: as soon as possible
Contact: sally@germanaccelerator.com

Roles and responsibilities (include, but are not limited to the following)
• Support all aspects of German Accelerator’s marketing efforts and communication activities
• Content creation such as blog posts, press releases, interviews, etc. for German Accelerator blog, website, newsletter and social channels
• Maintain German Accelerator’s website and social media channels updated with relevant content
• Create quarterly newsletter for German Accelerator community
• Work closely together with GA’s Head of Marketing and Marketing representatives in New York, Boston, Asia and Germany
• Organize events such as German Accelerator’s Demo Day ‘Captivate’, industry nights, mentor meetings and community events
• Support continuous improvement and implementation of new and existing processes
• Support strengthening of local partner network through various channels

Requirements:
• Excellent verbal and written communication skills (English)
• Background in marketing, journalism, design, or similar with a solid understanding of different marketing channels and techniques
• Strong desire to learn, self-starter with ability to work effectively and independently
• Ability to prioritize and handle multiple projects at a time
• Strong organizational & planning skills and attentive to details
• A bonus, but not required: experience with photography/ photoshop/ sketch/ filming/ or video editing programs
• Must be able to work full time in Sunnyvale office

About German Accelerator:
German Accelerator is a three-to-nine months Accelerator Program empowering high-potential German tech startups to successfully enter the U.S. market. German Accelerator supports startups with hands-on mentoring, free office space, and immediate access to a top-notch network and vibrant community. The program is government-backed, but privately-run. Are you passionate about innovation, startups and entrepreneurship? This is your opportunity to contribute to shaping the future of technologies and innovations.