Country Manager - Switzerland

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Our Great Ed-Tech Start-up is Looking for the Perfect Candidate to Develop Superprof in Switzerland

About Superprof

Founded more than 5 years ago (August 2013), Superprof connects students and tutors for lessons in more than 1000 subjects: music (guitar, piano etc.), languages, sports (golf, personal training, swimming etc.) and academic tutoring (math, history etc.).

More than 10 million users trusted in us in 2018 in 25 countries: Argentina, Australia, Colombia, Indonesia, Japan, The Netherlands, Norway, Turkey, South Africa, France, Sweden, Chile, Belgium, Switzerland, Luxemburg, Spain, Mexico, Portugal, Germany, India, Italy, the UK, the US, Canada and Brazil.

Our headquarters are in a beautiful office in the 8th ‘arrondissement’ of Paris. Our team of 63 people is extremely welcoming, fun and enthusiastic.

Job description

Within our international expansion strategy, we are looking for a person to develop Superprof in Switzerland. We wish to maintain the high quality of our service and support the development of this market.

Working directly with the top management, you will be in charge of the development of Superprof in Switzerland: development and management of our community of users in Switzerland, management of our SEO strategy, competitive intelligence and merge & acquisition strategy, management of your own team in the mid-long term. We have the experience and knowledge to do this within our team so sharing best practices will be very easy.

Missions

Launching Superprof in German-speaking Switzerland
- Translating and adapting the texts from www.superprof.fr together with the email and SMS templates sent to Superprof users
- Supporting the role out of the service (setting of cities and towns, subjects, academic levels...)
- Suggesting improvements to our ways of working (process simplification, automatisation)

- Managing of the Superprof community
  - Guaranteeing a high level of user satisfaction (email responses, telephone, socialmedia)
  - Helping Superprof tutors to publish their tutor ads (pictures, text)
  - Maintaining good connections between tutors and students

- Developing the activity within the Swiss market
  - Co-defining the strategy and the priorities (business model, acquisitions, goals)
  - Communicating on Superprof in the media
  - Boosting SEO of Superprof Switzerland
Profile

Excellent knowledge of Switzerland, German is your mother tongue and you speak English and/or French § You understand web culture and business
You are proactive and autonomous
You wish to work in a start-up and join a big family because you like team work
You want to develop a project from scratch and ensure a good evolution of the business § You like big challenges, you are curious and you like learning
You are good at communicating

Recruitment procedure

1. Phone interview lasting around 30 minutes
2. Face to face or Skype interview
3. A third interview may take place in case of hesitation between several candidates

Conditions

Remuneration: 6,37€ gross/hour, which results in around 900€ per month after taxes - 5 days of paid holiday

Interested? Send me your resume and cover letter at eva.ps@superprof.com ! I always reply, no matter if the answer is yes or no!

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