Numberly - Marketing Intern - German Speaker

Company Description

Numberly, Marketing Technologist, puts data at the service of customer relations. The group enables companies to understand the needs of their prospects and customers as well as interact with each other in an efficient and relevant way.

With expertise in omnichannel orchestration, programmatic activation and conversational platforms, its experts develop and implement high-impact experiments.

With teams in Paris, London, Milan, Amsterdam, Dubai, Montreal and New York, Numberly operates in more than 50 countries: the international group has been expanding for almost 20 years. More than 500 employees contribute every day to quality customer satisfaction and execution, remaining curious, agile and innovative, a state of mind that drives Numberly.

Job Description

Numberly is looking for a Marketing Intern to help with the creation and development of marketing campaigns and online studies. The job role includes:

- Assisting a team in the implementation of our clients’ CRM, DMP, trading and programmatic programs (customer acquisition / loyalty)
- Assisting in the creation, realization and monitoring of clients’ accounts
- Monitoring online viral campaigns and CRM programs to achieve the best possible results
- Preparing and presenting campaign outcomes
- Sometimes carrying out studies on Internet user’s profiles and their behavior

Location: Paris or London

Starting date: June or July 2019

Qualifications

- Educated to degree level or equivalent, experience in marketing an advantage
- Attention to detail, strong organisation skills
- Knowledge and strong interest in the digital industry
- Excellent communication skills, ability to develop and maintain strong relationships internally and externally
- Capable at multi-tasking and prioritising workload
- Strong motivation to work in a fast growing company in an international environment
- Good computer skills (G Suite)
- French is a plus

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