Spryng is looking for an International Marketing, Communication and Sales Intern!

What will you be doing

During the internship you will work on the following components: sales, support and marketing. If you are involved in sales, you will be given the opportunity to engage by bringing in potential customers. You will regularly be on the phone or e-mailing to find out the wishes of potential clients and responding to these needs. Providing support means assisting our support staff via chat, phone and mail in German, giving our customers correct information and answers to any questions. If you are involved in marketing, you will be helping to strengthen and expand both the name ‘Spryng’ as our network worldwide and increasing our online visibility. Social media plays an important role in this: you will be responsible for writing blog articles and designing posts. Next to this you will be carrying out market research, discover product niches and help where needed with translations and in projects. Furthermore, you will be expected to take active part in meetings, training sessions and brainstorming sessions. We can promise you, it will never be boring!

Daily activities:

- Contributing to ongoing email campaigns; carrying out market research and analysis
- Conducting (international) sales via phone/email/video: Informational calls, support calls, follow-ups
- Creating/looking for marketing content: Searching for interesting articles, brainstorming new ideas
- Helping with our German support, contacting newly created accounts
- Translating and proofreading or documents etc. and many smaller/temporary projects

Your profile

- Relevant study background in Business, Communications, Economics or similar fields
- Proactive and independent, self-organised, Native German speaker
- Accurate, able to maintain an overview, open to learn new things
- Team player, comfortable working in a an international team
- You share your ideas with the team and immediately follow up on the feedback and action points.
- You have a good understanding of the English language, both written and spoken

We offer you a challenging long-term (min. 4 months) internship in a young, close-knit organisation in the heart of Amsterdam. We have an informal and pleasant working atmosphere with a varied lunch every day at the office and regular drinks before the weekend. We also offer you a suitable compensation for the full-time internship (450€/month), preferably starting August 2021. You will be given the opportunity to actively participate with the team and contribute to the company. You will be working in a lovely team with great colleagues; your supervisor will be our Country Manager Germany. For further info, feel free to check our website www.spryng.de.

Who are we

Spryng is an ambitious company, founded in 2006 and located in the heart of Amsterdam. As an SMS supplier for the business market, we deliver our services worldwide to companies in every possible sector, enabling them to reach their customers easily and efficiently. Think, for example, of a message stating what time your purchase will be delivered at home, an appointment reminder from your doctor or dentist, a login or verification code to login securely or a discount code from your favourite store during a sale. All this and more, is what Spryng does successfully for over a decade now! Companies have experienced through using SMS that processes are optimised, money and time is saved and an increased turnover can be achieved. But there are also other products that can contribute to this such as products for two-way communication and an email2sms function. In the future we will be offering many more fantastic products, such as official WhatsApp and RCS. We are currently experiencing enormous growth in the Netherlands and internationally, which is why we see great market opportunities in the near future.

The Covid-situation requires us to partially work remotely. Still, there is plenty of interaction with the team through meetings and chats on these days. Nonetheless, we would like you to come to Amsterdam to be present at the office on the other days. It is a great city, even in pandemic times, with lots of things to do, people to get to know and safety measures to keep everyone healthy.

Has this vacancy triggered you and have you become enthusiastic? Don’t wait around and apply to recruit@spryng.nl. We would like to invite you for an interview!