Digital Content Marketer for E-commerce platforms - German speaking

Looking for a new challenge? Join an ambitious team of dreamers and doers as a Content Marketer at Marketplace Distri!
We are a young, dynamic, and very fast-growing company that develops brands on international e-commerce marketplaces, such as Amazon. Currently, we work in ES, UK, DE, IT, FR, PL and NL, managing more than 100,000 product pages in 7 countries from our office in Lucca. We are international and thrive in the start-up spirit. We are active in developing brands on a European level, both for B2B and B2C markets. We are seeking a new member for our Content Team to join us as soon as possible at our headquarters in Lucca (Tuscany), to help us curate and manage catalogue content for the German marketplace.

Your Main Responsibilities Will Be
• Writing and proofreading engaging content, making sure that it falls in line with the corporate image and customer experience
• Performing research and market analysis activities
• Doing keywords research for SEO optimization
• Support our eCommerce team in our ongoing projects, such as content creation, marketing activities

As a Successful Candidate you
• Are a German speaker; Additional fluency in other languages (Italian, French, Dutch and Spanish) is considered a Big Plus
• Have excellent English skills to communicate with your international colleagues
• Have a bachelor’s degree and experience in creating content in foreign languages for E-commerce or in a closely related field
• Have outstanding written and oral communication skills
• Are proficient in MS Office, with a particular focus on Excel
• Live and breathe copywriting
• Are a team player
• Have knowledge of the E-commerce market is a plus

What will you learn?
• The ins and outs of the most popular online marketplaces
• How a start-up develops and solves challenges on a daily basis
• Achieving goals while working within schedules
• Work together with other departments within the company (e.g. operations and sales)

What we offer
• A comfortable work environment with regular team-building and social events
• Our startup culture means everyone’s opinion matters. You can have a significant impact.
• Flexible working environment
• One day per week in smart-working
• A unique combination of working in the city of Lucca and enjoying the Tuscan life
• Six-month experience in Italy
• Knowledge in the E-commerce platforms

Are you interested?
Send your application + statement to: hr@marketplaceidstri.com

We are looking forward to hearing from you!