Spryng is looking for an international marketing, communication and sales intern!

Function Intern marketing, communication and sales
Education level Bachelor, WO
Location In the heart of Amsterdam
Days 4 - 5 days a week.
Start of internship January / February 2022
Duration 4 - 6 months
Types of internship Graduation internship, Work experience
Internship allowance €450

What will you be doing
During the internship you will work on the following three components: sales, support and marketing. If you are involved in sales, you will be given the opportunity to engage by bringing in potential customers. You will regularly be on the telephone or e-mailing to find out the wishes and needs of a potential customer and responding to these needs. Providing support means assisting our support staff via chat, telephone and e-mail, giving our customers correct information and answers to any questions. If you are involved in marketing, you will be helping to strengthen and expand both the name 'Spryng' as our network worldwide and increasing our online visibility. Social media plays an important role in this and you will be responsible for writing blog articles, press releases and other posts. Next to this you will be carrying out market research, discover product niches and help where needed. Furthermore, you will be expected to take active part in meetings, training sessions and brainstorming sessions.

Desired profile
• Relevant study background
• Proactive and independent
• You share your ideas with the team and immediately follow up on the feedback and action points.
• You have a good understanding of the English language, both written and spoken.
• You have to be a French or German native speaker!

We offer you a challenging internship in a young, close-knit organisation in the heart of Amsterdam. We have an informal and pleasant working atmosphere with a varied lunch every day at the office and regular drinks before the weekend. We also offer you a suitable compensation for the internship. You will be given the opportunity to actively participate with the team and contribute to the company.

Who are we
Spryng is an ambitious and accessible company, founded in 2006 and located in the heart of Amsterdam. As an SMS supplier for the business market, we deliver our services worldwide to companies in every possible sector, enabling them to reach their customers easily and efficiently. Think, for example, of a message stating what time your purchase will be delivered at home, an appointment reminder from your doctor or dentist, a login or verification code to login securely or a discount code from your favourite store during a sale. All this and more, is what Spryng does successfully for over a decade now! Companies have experienced through using SMS that processes are optimised, money and time is saved and an increased turnover can be achieved. But there are also other products that can contribute to this such as a Voice solution, products for two-way communication and an email2sms function. In future we will be offering many more fantastic products, such as official WhatsApp and RCS. We are currently experiencing enormous growth in the Netherlands and internationally, which is why we see great market opportunities in the Netherlands and abroad in the near future.

Has this vacancy triggered you and have you become enthusiastic? Don't wait around and apply to recruit@spryng.nl. We would like to invite you for an interview!