



German (speaking) Sales and Marketing Intern

Function: Intern Sales and Marketing

Education level: Bachelor or Master program

Location: At our office in the heart of Amsterdam

Days: 4 - 5 days a week

Monthly allowance : 450€ + free lunch

Benefits: Free memberships for [Calm](#), [OpenUp](#) and [udemy](#)

Start of the internship: September/October 2025

Who are we?

Spryng is an ambitious and accessible company, founded in 2006 and based in the heart of Amsterdam. As an SMS provider for the business market, we provide our services worldwide to companies in all possible sectors, enabling them to reach their customers easily and efficiently. SMS? That may not sound very sexy but don't swipe left on us yet.

Because we don't just sell SMS, we sell a solution to communication challenges. Our clients (from KLM, and DHL, to the bicycle repair shop on the corner) experience process optimisation, cost and time savings and even an increase in turnover by using our services. Think of delivery updates for your packages, a reminder for your doctor's visit, or a verification code to securely log into your banking apps.

Who are we looking for?

- You are a student and enrolled at a university and have a valid work authorization for the EU
- You are studying a relevant Bachelor's in Sales, Management, Marketing, or related
- You are a fluent in the German language
- You have good English skills, additional languages are a plus (French, Dutch) but not a must
- You are proactive and willing to work independently in a fast paced environment
- Being familiar with digital marketing tools, social media platforms, and CRM systems is a plus.

What will you be doing?

- Interns at Spryng are integral team members, not just coffee makers or copy makers.
- Gain hands-on experience in Sales, Support, and Marketing for the German team.
- Learn about sales and marketing tools: Salesforce, HubSpot, Canva, Trello
- Engage with potential customers through calls and emails, addressing their needs and inquiries.
- Provide support to DACH customers via chat, telephone, and email.
- Assist in marketing efforts to enhance Spryng's global presence and online visibility.
- Participate actively in meetings, training, and brainstorming sessions.
- Learn about Human Resource Management by independently managing intern recruitment.

Why Spryng?

We offer you a dynamic internship in a young, tight-knit organisation in the heart of Amsterdam. Enjoy a friendly work atmosphere with daily lunches and regular pre-weekend drinks. You'll receive a competitive internship compensation and have the chance to actively contribute to the team. Recognising that internships abroad can be challenging, we also offer free access to online mental health platforms and mindfulness apps like OpenUp, or Calm to support you on every step of your journey. Many of our interns choose to stay with Spryng during or after their studies, so we can't wait to hear from you.

Excited by this opportunity? Don't wait and apply to yesim@spryng.de. We would like to invite you for an interview!