About Kekst CNC

Kekst CNC is a global strategic communications firm that specializes in protecting and enhancing reputations. From 12 offices around the globe, our team of 300 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis. We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. Kekst CNC is part of the Publicis Groupe. For more information, visit www.kekstcnc.com

To support our Team in Frankfurt, Berlin or Munich we are hiring full-time
Associates Strategic Communications Consulting (m/f/d)

About the Role:

If you gained first experiences in strategic communications, PR, legal or other relevant areas and are ready for the next step in your career, then this is an exciting opportunity for you to gain wide exposure in a generalist role. Forming part of client teams from day one you will contribute on a tactical and strategic level. You will support our global teams with delivering an array of work for our clients across a range of industries. Our aim is to develop our Associates into the next generation of leaders in Kekst CNC.

Main Responsibilities:

- Conduct research (media audits, market intelligence reports) and make use of market analytics tools to contribute to the development of communications strategies
- Draft communications materials for internal and external stakeholders, e.g. communications plans, press releases and presentations
- Support the planning, organization and management of various events including interviews, media roundtables, and press conferences
- Plan and execute social media campaigns, including using data analytics tools to measure campaign output and online engagement
- Develop excellent client knowledge and understanding – to give concise, accurate overviews of each client’s business, communications objectives and PR strategy
- Stay up to date with trends, issues and challenges that affect clients' businesses and industries, through media coverage and regulatory developments
- Support with client acquisition and development of existing mandates
- Build and maintain excellent client relationships
- Develop and nurture a strong network with relevant stakeholders, including journalists, analysts and other key contacts

Requirements:

- Completed degree in, for example, finance, economics, political or communication sciences
- Initial practical experience in communication (preferably in a communications consultancy or the communications department of a company)
• Enthusiasm: for precise communication, clients, teamwork and multi-tasking
• Networking, thinking outside the box, excellent verbal communication and presentation skills
• Fluent spoken and written English and German, additional language skills are welcomed
• Digital and social media capabilities are a plus: content creation, social media listening,
  • community management, paid media management and influencer campaigns
• Strong command of all Microsoft Office programmes

What we offer:

Kekst CNC offers an inspiring working atmosphere, characterized by the highest level of professionalism, fun at work and an open corporate culture. Our offices in Germany are on an exciting growth journey and as the business grows, you can grow with it. You will interact with colleagues all over the globe, while based in one of our German office locations (combined with working from home if desired). In addition to exciting development opportunities, we offer competitive working conditions and benefits, a bonus scheme, as well as varied learning and development programs.

We look forward to receiving your application including your resume and cover letter via our website.

The recruitment process will consist of several steps, including video interviews, and a case assessment.

Kekst CNC is an Equal Opportunity Employer. All qualified applicants will receive considerations for employment without regard to race, colour, age, religion / belief, sex, sexual orientation, gender identity / expression, national origin, disability, marriage and civil partnership status, pregnancy and parental status, or any other characteristic protected under EU, state or local law, where applicable.